

Privacy Policy

Any capitalized terms used in this Privacy Policy are to be attributed with the same meaning attributed thereto under the Lottery's Terms and Conditions available at <https://www.lidl.com.mt/ten-years-malta> and at <https://www.lidltenyears.com.mt> unless otherwise defined herein.

For the purposes of this Privacy Policy, the terms “**We**”, “**Us**”, “**Our**” refer to LIDL Malta LTD.

This Privacy Policy applies to your use of Our vouchers won in accordance with the Grand Final prize through Our Lottery.

We may update and/or amend this Privacy Policy in our sole discretion and should We elect to do so, We shall contact you by email at the email address provided to Us when registering your participation with Us.

1. Controller Details

The controller of your personal data is LIDL MALTA LTD, a company registered in Malta, bearing company registration number C 36317 and having its registered address at The Administration Office, Triq il-Karmnu, Luqa, LQA 1311, Malta.

We may be contacted at the abovementioned address, by email at info@lidl.com.mt or via the form found at the following link: <https://www.lidl.com.mt/en/Contact-Form.htm>

Our Data Protection Officer may be contacted by post at Data Protection Office, c/o Lidl Malta Ltd., Triq il-Karmnu, Luqa LQA 1311 or by email at privacymt@lidl.com.mt.

2. Categories of Personal Data

The term “personal data” refers to all personally identifiable information about you and includes all the information you provide to Us when registering your participation in the Lottery and all other information which may arise that can be identified with you personally.

The personal data that We collect and process about you are the data that you voluntarily provide to Us when registering your participation in the Lottery. The following are the personal data required to register you:

- a. name and surname;
- b. ID card number;
- c. telephone number;
- d. email address; and
- e. address.

3. Purposes of Processing

The intended purposes of processing for which your personal data may be processed are (i) registering your participation in our Lottery and (ii) using that registration to participate in the Lottery.

4. Legal Basis

Our legal bases of processing your personal data are:

- a. the Terms & Conditions concluded with Us (including the taking of the steps necessary to enter into the T&Cs or any amendments) with regard to the processing of your personal data for the purposes of your registration and participation in the Lottery; and
- b. validating your identity when you come and claim your voucher.

We might also have to process your personal data to comply with legal obligations imposed on Us.

5. Recipients

The recipients of your personal data are:

- a. selected individuals within Our company;
- b. Our intra-group companies and affiliates, including Lidl Italy S.r.l located at Via Augusto Ruffo 36, 37040 Arcole (VR), Italy;
- c. Our agents and third parties that provide services to Us, including JP Advertising Limited located at Suites 5-7, Matilda Court, Giuseppe Cali Street, Ta' Xbiex, XBX1423 and Gruppo FMA S.r.l located at in Viale Brenta 18, 20139 Milano (MI), Italy ; and
- d. Third parties to whom disclosure may be required for your participation in the Lottery.

Individuals with access to your personal data shall be subject to the same limitations under this Privacy Policy and are located within the EU.

6. Processing Requirement

The processing of your personal data is not a statutory requirement: it is a requirement in order to register and participate in the Lottery. Failure to provide your personal data impedes Us from being in a position to register you and allow you to participate in the Lottery.

7. Automated Decision-Making and Profiling

Your personal data will not be used for any automated decision-making or profiling.

8. Source of the Data

As part of your successful participation in Our Lottery, you have been requested to submit personal data pertaining to another individual. We have a right to inform said individual that you were the person who passed on his or her personal data to Us in conformance with the T&Cs of the Lottery.

9. Data Retention Period

Your personal data shall be held throughout the duration of the Lottery (until no later than 31st July 2018) unless you are a winner of the Grand Final Prize. In that case, your personal data will be retained for ten (10) years (i.e. until July 2028). Thereafter, it shall be immediately and irrevocably erased unless We need to keep your personal data to comply with a legal obligation, or to exercise or defend any legal claim.

10. Your Rights

For as long as We retain your personal data, you may:

- a. request access to and rectification of personal data where incomplete or inaccurate;
- b. request erasure of your personal data (where applicable);
- c. object to the processing of your personal data (where applicable);
- d. request that we provide you with any personal data you have provided us, in a structured, commonly used and machine-readable format; and

- e. request that we transmit your personal data directly to you or to another controller indicated by you.

11. Complaints

If you have any complaints regarding our processing of your personal data, please note that you may contact Us or Our Data Protection Officer at the details indicated above. You also have a right to lodge a complaint with the Office of the Information and Data Protection Commissioner in Malta (www.idpc.gov.mt).